

Home Page Layout with SEO

Let's assess our Home, keywords and the wireframe to achieve results.

Add your Main **Keyword** to your URL. On your website the URL is: <https://websquadron.co.uk/elementor-website-course>

Logo + Menu (It's optional to add Social Icons)

Headline - H1 Heading with Main Keyword

Sub Headers - H2 Heading with Other Keywords

All Images - Alt Text must contain the Main KW

Call to Action - Button that you must click!

Content - Text containing Other Keywords

Sub Header - H2 Heading with Main Keyword

Content - Text containing Other Keywords

All Images - Alt Text must contain the Main KW

Lead Magnet - Offers for engagement

Call to Action - Button containing Hyperlink

Content - Text containing Other Keywords

Call to Action - Button containing Hyperlink

All Images - Alt Text must contain the Main KW

Mini About Me - with Other Keywords

Testimonials- Carousel with Image and Reviews

Footer - Privacy/Cookies Policies, Name, Address, Phone Number, Email Address, Socials

Contact Form - (Can be a separate page)

