

Use Rankmath for SEO

We've seen many - but Rankmath (Free Plugin for Wordpress) slams down all competition for an intuitive SEO system.

As soon as you install it, a wizard will take you through the key steps. With some thought you can hit 100/100 to boost your SEO.

Now... hitting 100/100 does not make you No.1 in the Google Rankings, however if you gain coverage and clicks (via social media - and your friends finding and staying on your site), it will help your placement and is better than not having SEO at all.

Basic SEO ✓ All Good ^

- ✓ Hurray! You're using Focus Keyword in the SEO Title. ?
- ✓ Focus Keyword used inside SEO Meta Description. ?
- ✓ Focus Keyword appears in the first 10% of the content. ?
- ✓ Focus Keyword found in the content. ?
- ✓ Content is 549 words long. Good job! ?

Additional ✓ All Good ^

- ✓ Focus Keyword found in the subheading(s). ?
- ✓ Focus Keyword found in image alt attribute(s). ?
- ✓ Keyword Density is 1.82, the Focus Keyword and combination appears 10 times. ?
- ✓ You are linking to other resources on your website which is great. ?
- ✓ You haven't used this Focus Keyword before.

Title Readability ✓ All Good ^

- ✓ Focus Keyword used at the beginning of SEO title. ?

Content Readability ✓ All Good ^

- ✓ You are using short paragraphs. ?
- ✓ Your content contains images and/or video(s). ?

Each of those items on the left will highlight where you need to make changes, and you can systematically work through pages/posts and even products in a shop.

Think hard about your keywords/phrases (and check what others are using) and ensure they appear in your Titles, Headers, and the snippets that appear within search results.